



## Community Organiser and Campaigns Manager

### Role outline and purpose

The job holder is responsible for developing the food bank's capacity to organise and campaign for change. You will do this by:

- Building the relationships in Wirral Foodbank to identify some of the issues driving poverty in the community and to bring people together to take action on those issues.
- Developing the skills and confidence of Wirral Foodbank clients, volunteers, and staff to campaign locally.

You will develop and lead a volunteer campaign team to create a campaign strategy and lead on the delivery of the strategy to win change, while developing leaders in Wirral Foodbank. This role is funded by Trussell Trust as part of their Organising Programme, and you will be part of a network of Local Organisers around the UK doing this work. You will be the link between Wirral Foodbank and the Organising and Local Mobilisation team at Trussell Trust, as we build a movement to end the need for food banks.

### Responsibilities of Local Organiser:

- **To build trusted relationships with food bank clients**, holding 121 conversations and group activities to identify potential campaign issues and build their skills and capacity to campaign alongside you.
- **To recruit, develop, and manage a team of volunteers**, building and distributing leadership across the team, within Wirral Foodbank, to work on local influencing and campaigning to reduce poverty and the need for food banks.
- **To explore and understand the experiences that are bringing people to need the food bank's support**, working with Wirral Foodbank Trustees, staff, and volunteers, through listening activities and/or research.
- **To map out and build relationships with Wirral Foodbank's partners**, referral agencies and local anti-poverty organisations, and to engage them in identifying the local drivers of poverty.
- **To identify local issues driving poverty, build a campaign team and develop a strategy** to build power and win change, working with Wirral Foodbank, Trustees, staff, and volunteers.
- **To develop and deliver the local campaigning strategy** working with Wirral Foodbank Trustees, staff, volunteers, and clients.
- **To prepare monthly progress reports** for Wirral Foodbank Trustees and General Manager.
- **To work with the Organising and Local Mobilisation team** in Trussell Trust and engage with the training and support on offer, including work with other Local Organisers in the Trussell Trust network.
- **To engage in Trussell Trust's central priority campaign activities**, working with the food bank and local community to get involved in taking action on national campaigns.

### Person Specification

#### *Desirable technical skills and knowledge:*

- Experience of campaigning or organising to achieve a change.
- Experience working alongside people with lived experience of poverty.
- Experience facilitating groups and organising engaging group activities.

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- Experience managing and working with volunteers.
- Experience of community outreach in the local area.
- Good project management skills, able to balance a range of priorities.

***Behaviours and competencies:***

- Initiative-taking.
- Excellent interpersonal skills and ability to build relationships and gain trust of people with lived experience of poverty and using food banks.
- Confident in communicating and, able to seek and balance a range of views from stakeholders, influencing where required.
- Demonstrate a commitment to the values of the Trussell Trust /local food bank.

**Key Stakeholders**

- Wirral Foodbank, including Trustees, General Manager, staff, volunteers, and people they support.
- Local elected representatives.
- Local organisations working to support people in poverty.
- The Trussell Trust Area Team, who support your food banks in their day-to-day work.
- The Trussell Trust Organising and Local Mobilisation Manager, who will be your key point of contact in the OLM department and support you throughout.
- The wider TT Organising and Local Mobilisation (OLM) Team who will deliver training and relational support.

**Trussell Trust Policy, Research, and Impact department Our Values**

The Trussell Trust is a charity that works to end the need for food banks. It is founded on and shaped by Christian principles. Our values of dignity, justice, compassion, and community are central to all that we do and therefore supports our aim to be an organisation where the diversity of all employees is valued. We welcome people of all faiths and none and those that are committed to these values.

We recognise that we have under-represented groups within our workforce. As part of our commitment to diversity and equality of opportunity we are actively encouraging applications from under-represented groups such as returning parents or carers who are re-entering work after a career break, people who are LGBT+, from Black, Asian and Minority Ethnic (BAME) backgrounds, with a disability, impairment, learning difference or long-term condition, with caring responsibilities, from different nations and regions and those with a lived experience of poverty as well as any other under-represented group in our workforce. We are committed to ensuring the safety and protection of our employees from all forms of harm.

**Terms and application process**

The post is home and office based.

Hours per week: 35 hours pw (with the possibility of extending to 35 hours pw)

Salary: £29,300 plus travel costs\* (Two-year fixed term contract)

Holidays: 5 weeks' holiday + bank holidays

\*Excludes normal commute to place of work. Own car to travel to locations across Wirral and beyond.

Closing date for applications: 28<sup>th</sup> February 2024.

If you wish to apply, please contact [manager@wirralfoodbank.org.uk](mailto:manager@wirralfoodbank.org.uk) for a job application form.

We expect interviews to take place between 5<sup>th</sup> - 7<sup>th</sup> March 2024.

Wirral Foodbank, Wirral Business Centre, Unit 14 Dock Road, Birkenhead, CH41 1JW [www.wirral.foodbank.org.uk](http://www.wirral.foodbank.org.uk) Email: [enquiries@wirralfoodbank.org.uk](mailto:enquiries@wirralfoodbank.org.uk) Tel: 0151 638 7090

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